

Town of Waterloo Comprehensive Plan
Steering Committee Meeting 8
April 16, 2015

1. All Committee members were present with the exception of Jim Cleere, Joanna Bruch, Tim Luce and Colby O'Brien.
2. A motion was made by Mike Smith, seconded by Carl Altimari to approve the minutes of the February 3rd meeting. Passed unanimously.
3. A sampling of surveys that reflected a good overview of replies were reviewed and discussed. Approximately 3900 surveys were mailed with a 10% return rate. The committee and MRB Group felt this was an excellent return rate. Most of the surveys returned were not signed which it was felt was not unusual. Residents didn't want to identify themselves but wanted their input recorded. It was felt that the input from the Town and Village residents has brought the community together.
4. The upcoming Charrette (workshop) to be held on May 12th was discussed. The committee agreed to meet at 5:30 PM on the same day for a steering committee meeting prior to the Charrette. Jim Cleere will make sure that the facility is available at that time.
8. Diana Smith discussed some suggested activities for the Charrette with the committee so they could decide on an agenda. The workshop will utilize demographics and conversation maps. The Committee members who are in attendance will be available to answer questions and to help in general.
10. Ways to advertise the workshop was discussed and there were several recommendations. Newspaper coverage was discussed as well as a possible post card to each resident and flyers. Bob Rodger and Jim Cleere would discuss options with the Town Board for a decision. It was also suggested that David Shaw from the Finger Lakes Times be invited to cover this event.
11. On a motion made by Mike Smith and seconded by John Butlak, the meeting was adjourned.

